

OCEANS '13 MTS/IEEE SAN DIEGO LETTER OF INTENT

DATE: 23-27 September 2013 or 21-25 October 2013

LOCATION: San Diego, CA. – San Diego is a major hub in the world ocean arena, including: three major universities, US Navy bases and research laboratories, ship manufacturing, industry-leading manufacturers of subsea equipment and systems, and a Mecca for marine recreation. Prior successful conferences in San Diego include OCEANS '75, '85, '95, 2003, and ROV '83, '84, '85, '87, '89, '92 and '94.

OCEANS 2003, which was planned far enough in advance to provide an umbrella conference, resulted in some excellent milestones and statistics:

- Provided a broad, multidisciplinary scientific and technical program
- Participation by the heads of all U.S. Federal Oceans agencies
- Co-participation by an additional 15 scientific and professional societies
- 1,000 abstracts submitted
- 3,500 co-authors: from 48 countries
- 22 tutorials
- More than 5,000 attendees in all categories
- 300 Exhibit spaces sold to 240 exhibitors, 130 in the premium hall priced at \$2500 each - a high water mark at the time
- Sold out three hotels (including the Town and Country)
- CD Advance Program with embedded video
- DVD Conference Proceedings, including exhibitor catalogs and multimedia
- First all-digital underwater film festival, open to the San Diego public
- 48,000 website hits in one day
- Largest number of underwritten student attendees

PROPOSED THEME: An Ocean in Common

CONFERENCE FACILITY: Town and Country Hotel and Convention Center, San Diego, CA. As shown in the attached sketch, the T&C has expanded its conference facilities. The facility allows a one-stop-shop with everything needed for a large convention and access to local transportation. Details at www.towncountry.com.

- Size of Exhibit Area: Grand Exhibit Hall – 40,700 sq.ft (228 10x10 booths or 276 8x10 booths); Atlas Ballroom – 24,043 sq.ft; Lower Level Garage if needed – 80,000 sq.ft (228-350 booths); 225,000 sq.ft total.
- Number and Capacity of Meeting Rooms (250,000 sq.ft of flexible meeting space:
 - Atlas Ballroom – 24,043 sq.ft. (divides into 4 major rooms)
 - Golden Pacific Ballroom – 17,589 sq.ft (5 rooms)
 - Atlas Foyer - 13,640 sq. ft (Registration in this area)
 - Regency Ballroom – 5,550 sq.ft (3 rooms)

- Garden Ballroom – 3,627 sq.ft (2 rooms)
 - Terrace Salon - 2,284 sq.ft. (3 rooms)
 - Royal Palm Ballroom – 4,382 sq.ft (6 rooms)
 - Pacific Salon rooms - 2,684 sq.ft (4 rooms)
 - Various other sites – 18,000 sq.ft (approx). (18 rooms)
- Capacity of plenary session, banquet and event rooms:
 - 2,050 to 3,050 theater with podium depending on Ballroom chosen
 - Number of “regular” hotel rooms, cost and distance from the conference site: 1,000 Rooms. All rooms are on site at the hotel and convention center with a short walk through gardens and around pools to the meeting rooms, exhibits and other functions. Other overflow hotels are within walking distance. Room block runs from 20-27 October. All rooms will be extended the 2013 prevailing Federal per diem rate.
 - Rooms held: 1575 guaranteed (1995 used 1952; 2003 used 3871 rooms). Two additional room blocks of 300 each available if 1575 rooms sell out.
 - Number of “economy” hotel rooms, cost and distance from the conference site: All rooms on site. Other overflow hotels are within walking distance.
 - Number of “government” hotel rooms, cost and distance from the conference site: All rooms on site.

NEAREST MAJOR AIRPORT, TRAVEL TIME AND TRAVEL MEANS: The San Diego International Airport (Lindberg Field) and the local AMTRAC Train Station are a few miles away from the T&C facilities. Local taxis are easily available and a Trolley Station stops next to the T&C facilities.

MARINE FACILITIES AND ATTRACTIONS:

- North Island Naval Air Station
- Scripps Institution of Oceanography and Marine Physical Lab
- SPAWAR Systems Center
- Major Navy Fleet (carriers, submarines, etc.) and Marine Bases
- Large Ocean-Related Industrial Base
- 3 Major Universities (UCSD, USD, SDSU)
- San Diego Zoo and Wild Animal Park
- SeaWorld and LEGOLAND
- Seaport Village, Gaslamp Quarter, LaJolla (shopping and restaurants)
- Major shopping areas and restaurants next to the hotel
- Coronado Island and the Hotel Del Coronado
- Old Town Historical Park
- Balboa Park and Museums
- Tijuana, Mexico
- Golf Courses – Torrey Pines nearby; Major golf course next to hotel (golf tournament planned)

WHEN MUST HOTEL/CONFERENCE CONTRACTS BE SIGNED:

No immediate deadline, however, it is desired to sign the hotel contract by the end of 2008.

LOCAL OCEANS COMMITTEE:

San Diego has one of the largest number of society members highly experienced in running OCEANS conferences. A series of events will be planned to “ramp up” the committee and the city in anticipation of, and training for, the OCEANS 2013 event.

- General Co-Chairs: Robert Wernli and Kevin Hardy
- Finance Chair: Matt Quinn (CFO-DSP&L), Nelson Ross (advisor)
- Technical Program Chairs: Barbara Fletcher and Jack Jaeger (advisor)
- Exhibits Chair: Brock Rosenthal (2003 Exhibits Chair)
- Arrangements Chair: Leonard Pool, Bill Sutter (advisor)

POTENTIAL “TIE-INS” WITH OTHER CONFERENCE AND EVENTS:

The OCEANS 2003 conference tied in with the Scripps Institution of Oceanography’s Centennial celebration. The conference was one of the first umbrella conferences. Plans are to expand on the success of OCEANS 2003 for an even bigger and more highly attended conference. The September dates tie in to the 110th anniversary of Scripps.

OCEANS 2003 included the following supporting organizations: Scripps Institution of Oceanography, SNAME, ASME, AGU, ASLO, TMS, Oceanography Society, American Meteorological Society, ADC, Naval Metrology and Oceanography Command, SEG, AMRS, CEROS, ASF, and several others.

POTENTIAL MAJOR SPONSORS AND FINANCIAL SUPPORT:

Will establish website early and begin to solicit multi-level sponsors.
OCEANS 2003 obtained sponsors for:

- Golf Tournament – Harbor Offshore
- Students – ORINCON and ONR
- Sand Sculpture – CEMR
- Cyber Café – CEROS
- Lanyards, Bags, etc. – various sponsors

LOCAL OES AND MTS SECTIONS: San Diego has one of the most active MTS sections and IEEE activity is very high; however, a new chair is required for the local OES Chapter. This should be resolved in the near future.

